THURSDAY, JULY 20TH

games, activities, & snacks. at 5:15 and parade starts at 5:30. decorate yourself. The Parade downtown. The kids will be the Parade through Princeton's weekend festivities with a Kids where the participants can enjoy Water Street and end at the Library March through the downtown on lines up at National Exchange Bank your wagon, have a float, or just Decorate your bike, your scooter, the kids to have some fun! and blue, this parade is a time for stars! With the theme red, white Thursday evening starts out the

Come join the fun! Follow events on Facebook, "Princeton Wisconsin's 175th Anniversary in 2023" or call (920) 295-6612



Many Thanks to our Sponsors:

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WHERE YESTERDAY MEETS TOMORROW July 20-23, 2023

Celebrating 175 years 1848-2023

Two Parades

Thursday 5:30 p.m.
Kids Parade
Sunday 10:00 a.m.
Large Family Parade
Live Music

Copperbox Friday Night Road Trip Saturday night Shopping, food & fun Taste of Princeton food & drink specials Saturday Flea Market Sat. Kids Zone Fun & Games Sunday Activities in City Park following parade



FRIDAY, JULY 21st

Princeton's City Park is the place to be Friday evening. The popular band Copperbox will be performing from 6:00—9:00 pm. Following Copperbox's performance, stay right in your seats and enjoy a Fire and LED Light Show performed by Fox Valley Fire Arts. Bring your lawn chairs and enjoy the relaxing setting of the City Park for an evening full of entertainment. Food and Beverages will be provided on site by the Princeton Sno Barons Snowmobile Club, so come early and grab a bite to eat and enjoy a fun-filled evening.



SATURDAY, JULY 22nd

Start the day off with a trip to the Princeton Flea Market. With vendors being set up by 7 a.m., browse the flea market and surrounding shops to find that special item.

Then take a trip to Downtown Princeton where Saturday's festivities continue.

Our Retailers will highlight in-store and on the street specials and the Restaurants & Bars featuring the "Taste of Princeton" for all to enjoy.

From 4:00—8:00 a portion of downtown Water Street will be featuring the "Kids Zone" a place full of activities and fun for all ages.

Then performing from 7—10:30, the band Road Trip will be performing on the street downtown. Come early and stay late!

Watch for details on Saturday's Shuttle Service.



SUNDAY, JULY 23rd

It's time for a parade!

Join us for an old-fashion parade through downtown Princeton.
Starting at 10:00 a.m. the parade will entertain young and old alike



The parade route ends at the City Park where you can relax under the tent and enjoy your lunch. Listen to the DJ's music & a special performance at 2:00 by Clan Donald Pipes and Drums, enjoy Fire Department water fights, while kids can enjoy face painting, clowns & balloons, FunPro Inflatables, the Voyagers Canoe & many more activities.

Make Princeton your destination
July 20-23, 2023