



PRESS RELEASE

For Immediate Release

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Ripon Education Foundation Launches #RiponRoar Days

Funds will enhance student learning

Ripon, Wisconsin, November 2020 -- The Ripon Education Foundation is holding its first-ever **#RiponRoar Days** – a campaign for the Ripon Area School District. The event will take place November 16-20 during American Education Week.

Communicated through a central platform, social media channels, email, direct mail, and phone solicitations, **#RiponRoar Days** will encourage parents, alumni, friends, and community members to make a gift and share what they cherish about Ripon schools.

Funds raised throughout the event will support the Foundation's Program Fund. The Program Fund provides Teaching and Learning Grants, along with tutoring scholarships and other grants that expand student learning in the Ripon Area School District. The goal of **#RiponRoar Days** is to engage at least 226 individual donors – representing one gift for each staff member in the Ripon Area School District.

The organization has sought the support of its traditional sponsors and lead donors to establish a group designated as "Game Changers." Their gifts will be used to inspire donors to give and serve as matching gift challenges throughout the donation days to motivate parents, alumni, friends, and community members to support **#RiponRoar Days**. With the support of Game Changers, **#RiponRoar Days** has the potential to motivate the Ripon community in a profound and innovative way.

In addition to opportunities to participate that will be shared via the Foundation's social media efforts, donors may participate by visiting www.riponeducationfoundation.org/RiponRoar. Donations made online will be securely processed through our partnership with GiveCampus, in association with our fund management partners at the Oshkosh Area Community Foundation. Contributions may be tax deductible – please check with your tax preparer. Contributions can also be mailed to the Foundation at PO Box 395, Ripon, WI 54971.

For more information about **#RiponRoar Days**, visit the Foundation website at www.riponeducationfoundation.org or contact Cindy Cody, Board Member, at codyc@riponeducationfoundation.org or 920-428-4886.

Established in 1997, the Ripon Education Foundation, Inc. is an independent, not-for-profit 501(c)(3) corporation managed by a volunteer Board of Directors made up of community members. All contributions to the Ripon Education Foundation are used to support teaching and learning in the Ripon Area School District or scholarships for Ripon students. The Ripon Education Foundation works in partnership with Oshkosh Area Community Foundation. For more information, visit the foundation website at www.riponeducationfoundation.org or follow the Foundation on Facebook at Ripon Education Foundation, Inc.

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