

One Minute Media Kit

Format: '60s-'70s-'80s
Call Letters: WAUH
Frequency: 102.3 FM
Power: 6,000 Watts
Broadcast: 24 Hours
Target Demo: Baby Boomers

Retro Radio 
www.wauhradio.com
A Hometown Broadcasting Station



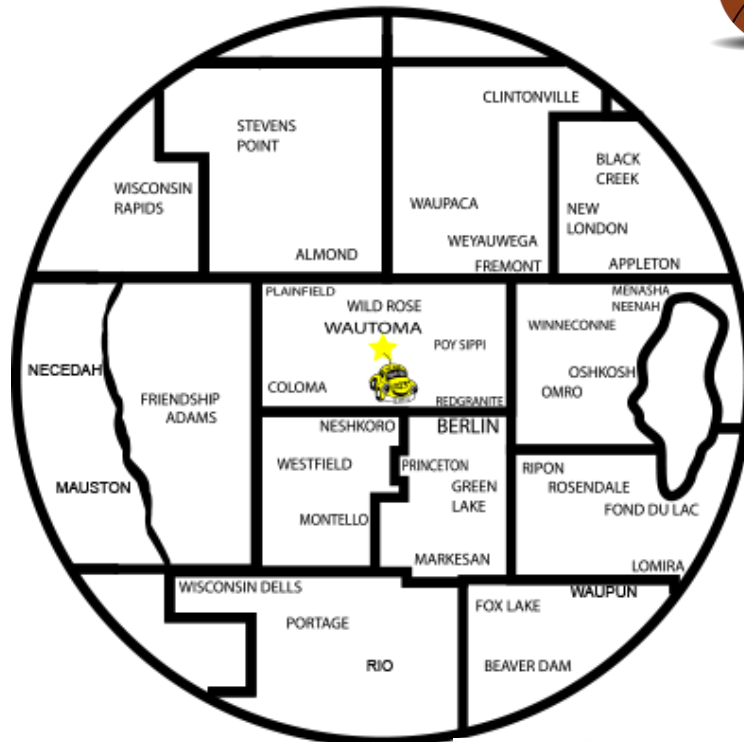
Our Listeners:

WAUH listeners are comprised of Baby Boomers. They are married with one or more children with an average income of \$50,000+ per household.

On-Air Features:

- *Johnnie Ray 10am-3pm
- *John Tesh 3pm-8pm
- *Tom Kent 8pm-Midnight
- *High School Sports
- *Green Bay Packers Football
- *Rewind with Gary Bryan
- *Deep End with Nick Michaels
- *Elvis Rewind
- *Sunday @ the 70's

Coverage Area



High School Sports



Featured Artists:

- *The Beatles
- *Fleetwood Mac
- *Rolling Stones
- *Elton John
- *Billy Joel
- *The Supremes
- *Chicago
- *Neil Diamond

Retro Mornings by Todd Michaels Weekdays 6am-10am

- *News, Weather and Sports
- *Live. Local. Fun!



**Intelligence For
Your Life Radio**
with your host John Tesh

102.3 the Bug, Everything Retro!

Listen to 102.3 the Bug
Worldwide at our website

www.wauhradio.com

Phone: 920.361.3551 or 888.879.8574

Fax: 866.594.4698